

# 14 HOURS HOMELESS

EVERYBODY DESERVES A HOME

## How to raise \$300 in one week

Fundraising doesn't have to be hard. In fact, it can be really fun and a great way to connect with your community. You'll be amazed at how generous people can be if you just ask!

<b>DAY ONE</b> // Demonstrate your commitment to 14 Hours Homeless by donating generously to your own fundraising page. Often people match your amount.	Watch how quickly it adds up!
<b>DAY TWO</b> // Ask your family, friends and colleagues if they have any jobs that need to be done in exchange for a donation. Wash cars, clean windows or do some gardening, you'll be surprised how fast you can raise \$50. Don't forget to pose for a pic so you can share it on your fundraising and Facebook pages.	<b>\$50</b>
<b>DAY THREE</b> // Use social media to encourage people to help Kiwi's experiencing homelessness. Share the link to your fundraising page and Facebook with the message "I'm taking part 14 Hours Homeless & I need you to sponsor me! For just \$15 you can provide a warm meal and a blanket for someone experiencing Homelessness". Click on my fundraising page to sponsor me or find out more!" Post on Instagram with the same message and include the link to your fundraising page in you bio.  Tweet the link to your fundraising page, with the message "I'm sleeping out for #14HoursHomeless! For just \$15 you can make a difference in NZ - sponsor me at:" and add your unique fundraising profile URL to the end.  Receive 4 or 5 donations and you've raised another \$50	<b>\$100</b>
<b>DAY FOUR</b> // Showcase your baking skills and host a morning tea or sell baking. Not good at baking? Heat up some sausage rolls and put together a cheese board and crackers. Get people to give a donation towards 14 Hours Homeless. You've raised another \$20.	<b>\$120</b>
<b>DAY FIVE</b> // Jump on the phone and personally ask four family members to donate \$40 each (that's only \$2.85 for every hours you are homeless). That's now another \$160 towards your fundraising!	<b>\$280</b>
<b>DAY SIX</b> // Ask five friends who haven't already donated to donate \$5 each, that's another \$25. Don't forget to ask your sports team, church community and colleagues too.	<b>\$305</b>
<b>DAY SEVEN</b> // Hooray! You've raised more than \$300 to help Kiwis who are experiencing homelessness. Post an update on your Facebook profile thanking everyone for their support and remind everyone that there is still time to donate!	

P.S. Did you raise \$300 in a flash? Do you need a new challenge? Don't stop at \$300 - adjust your target on your fundraising page and keep going! Remember, every bit counts and will make a real difference to the lives of Kiwis.